

AMENDMENT UNDER 37 C.F.R. § 1.114(c)  
U.S. Application No. 10/760,671

### REMARKS

Claims 1-50 are all the claims pending in the application. Independent claims 1, 4, 9, 16, 28, 32 and 36 are being amended. No new matter is introduced. The support for the aforesaid amendments may be found, for example, in figures 2-7 of the disclosure.

#### Rejections Under 35 U.S.C. 103(a) – Claims 1-3, 16-20, 44 and 50

Claims 1-3, 16-20, 44 and 50 stand rejected under 35 U.S.C. 103(a) as being allegedly unpatentable over Deutscher et al. (U.S. patent publication No. 2004/0001106A1). Applicants respectfully traverse this rejection in view of the following arguments.

In the Advisory Action, the Examiner indicates that he interprets the terms “media presentation environment representation” to mean “a presentation tool window,” which is part of the presentation creation graphical interface. On the other hand, as it is clear from the disclosure of the instant application, the media presentation environment representation represents at least a portion of a real-life media presentation environment where a media presentation is to be presented to one or more persons. An example of the media presentation environment representation is a visual depiction of a conference room where the presentation takes place. To clarify the aforesaid distinction, claims 1 and 16 are being amended to recite a media presentation environment representation representing at least a portion of a real-life media presentation environment where a media presentation is presented to one or more persons.

Deutscher et al. does not disclose anything even similar to the claimed media presentation environment representation. Specifically, Deutscher et al. does not teach or suggest a media authoring system having visual representation of the environment where the media presentation is to be presented to one or more persons. Because Deutscher et al. fails to teach or suggest the claimed media presentation environment representation, claims 1 and 16 are not unpatentable over Deutscher et al.

AMENDMENT UNDER 37 C.F.R. § 1.114(c)  
U.S. Application No. 10/760,671

With respect to the rejection of dependent claims 2-3, 17-20, 44 and 50, while continuing to traverse the Examiner's characterization of the teachings of Deutscher et al. used by the Examiner in rejecting these claims, Applicants respectfully submit that the rejections of these claims are rendered moot by the present amendments of the parent claims and that all these claims are patentable by definition, by virtue of their dependence upon the patentable independent claims 1 and 16.

Rejections Under 35 U.S.C. 103 – Claims 4-15, 39-42 and 45-48

Claims 4-15, 39-42 and 45-48 stand rejected under 35 U.S.C. 103(a) as being allegedly unpatentable over Deutscher et al. (U.S. patent publication No. 2004/0001106A1) in view of Land et al. (U.S. patent publication No. 2004/0039934). Applicants respectfully traverse this rejection in view of the following arguments.

Similar to claims 1 and 16, claims 4 and 9 is being amended to recite a media presentation environment representation representing at least a portion of a real-life media presentation environment where a media presentation is presented to one or more persons. Because this feature of the invention is not taught or suggested by Deutscher et al. and Land et al., claims 4 and 9 are patentable.

With respect to the rejection of dependent claims 5-8, 10-15, 39-42 and 45-48, while continuing to traverse the Examiner's characterization of the teachings of Deutscher et al. and Land et al. used by the Examiner in rejecting these claims, Applicants respectfully submit that the rejections of these claims are rendered moot by the present amendments of the parent claims and that all these claims are patentable by definition, by virtue of their dependence upon the patentable independent claims 1, 4, 9, 16 and 36 (discussed in detail below).

AMENDMENT UNDER 37 C.F.R. § 1.114(c)  
U.S. Application No. 10/760,671

Rejections Under 35 U.S.C. 103(a) – Claims 21-38 and 49

Claims 21-38 and 49 under U.S.C. 103(a) stand rejected as being allegedly unpatentable over Deutscher et al. (U.S. patent publication No. 2004/0001106A1) in view of Robotham et al. (U.S. patent No. 6,160,907). Applicants respectfully traverse this rejection in view of amendments to claims 28, 32 and 36 and further in view of the following arguments.

Similar to claims 1, 4, 9 and 16, claims 28, 32 and 36 is being amended to recite a media presentation environment representation (model) representing at least a portion of a real-life media presentation environment where a media presentation is presented to one or more persons. As stated above, Deutscher et al. fails to teach or suggest the above feature. While Robotham et al. discloses a 3D virtual stage, it is not used in Robotham et al. to represent at least a portion of a real-life media presentation environment where a media presentation is presented to one or more persons. Thus, because the aforesaid feature of the invention is not taught or suggested by Deutscher et al. and Robotham et al., claims 28, 32 and 36 are patentable.

With respect to the rejection of dependent claims 21-27, 29-31, 33-35, 37, 38 and 49, while continuing to traverse the Examiner's characterization of the teachings of Deutscher et al. and Robotham et al., used by the Examiner in rejecting these claims, Applicants respectfully submit that the rejections of these claims are rendered moot by the present amendments of the parent claims and that all these claims are patentable by definition, by virtue of their dependence upon the patentable independent claims 16, 28, 32 and 36.

Rejections Under 35 U.S.C. 103 – Claim 43

Claim 43 stands rejected under 35 U.S.C. 103 as being allegedly unpatentable over Deutscher et al. (U.S. patent publication No. 2004/0001106A1) in view of Robotham et al. (U.S. patent No. 6,160,907) and further in view of Land et al. (U.S. patent publication No.

AMENDMENT UNDER 37 C.F.R. § 1.114(c)  
U.S. Application No. 10/760,671

2004/0039934). Applicants respectfully traverse this rejection in view of amendments to claim 36 and further in view of the following arguments.

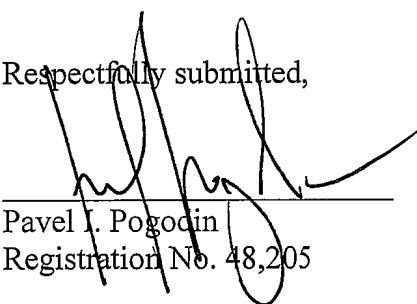
Specifically, with respect to the rejection of the dependent claim 43, while continuing to traverse the Examiner's characterization of the teachings of the references used by the Examiner in rejecting this claim, Applicants respectfully submit that the rejection of this claim is rendered moot by the present amendments of the parent claim 36 and that this claim is patentable by definition, by virtue of its dependence upon the patentable independent claim 36.

Conclusion

In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,

  
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Date: May 7, 2007